

The 10th Annual Learning! 100 Are Revealed

The 10th Annual *Learning!* 100 Awards honors these top 25 organizations for excellence in learning development for 2020. This year has been a challenge for all organizations. Yet, learning and development has responded.

Over these ten years, the *Learning!* 100 has recognized organizations from Amazon to ZoomInfo; Teams of 3 to 1.5 million; all whom continue to innovate, collaborate, and develop learning cultures that drive enterprise and talent performance.

In 2020, these 25 elite organizations have solved business problems every learning team grapples with; learner engagement; the challenge of rapidly evolving technology, changing learning needs; and the COVID-19 pandemic. But learning teams never quit. They innovated, collaborated, tapped talent across the world to help. The 2020 *Learning!* 100 winners represent the best in learning.

This year, the National Football League hosted the first NFL draft all virtually. The Veterans Affairs Acquisition Academy shared their training expertise with other federal agencies. Advanced Distributed Learning Initiative and U.S. Office of Personnel Management collaborated on *Total Learning Architecture*, an open learning ecosystem. Many organizations have reacted and filled the gaps created by COVID-19. Florida Virtual Schools, Khan Academy, PBS, Scholastic, Center for Disease Control, National Institute of Health, and many learning organizations, have opened their learning resources and portals for free to parents, students, educators, and enterprises in need.

The 2020 Top 25 *Learning!* 100 Award Winners are as follows. Discover each winner's story by clicking on their company name hyperlinked to the full story.

Rank	Company Name	Industry	Annual Revenues/Operating Budget	Employee/ Learners/ Members	Program	Area of Excellence
1	Choice Hotels International	Hospitality	1.1 bil	1,800	Learning Engagement 2.0	Performance
2	Shaw Industries Group, Inc.	Manufacturing	6.2 bil	22,000	Design Thinking Culture	Innovation
3	U.S. Dept of Veterans Affairs VA Acquisition Academy	Federal Government	50.6 mil	60	Virtual Global OLL	Performance
4	Florida Virtual School	K-12 Education	238 mil	215,503 L	Covid-19 Online Learning Community	Collaboration
5	National Football League	Entertainment	14.48 bil	4,500	Virtual Draft	Innovation
6	Agilent Technologies Inc	Manufacturing	919 mil	12,500	No One Left Behind Computer Skills Training	Culture
7	FedEx Express	Logistics	69.69 bil	450,000	LIFE Talent Retention Initiative	Culture

8	Walco Companies, LLC	Transport/Logistics	\$1.14 bil	5,000	Watco U Collaborative Learning	Collaboration
9	NASCAR Event Management	Association	NR	1,000	R&D Center: 360 * Tours	Innovation
10	Apple Federal Credit Union	Banking	159 mil	450	TD Scorecard & Data Analytics	Performance
11	Advanced Distributed Learning Initiative	Association	2.92 mil	34	Total Learn Architecture Initiative	Innovation
12	U.S. Office of Personnel Management	Federal Government	80 mil	1.03 mil	USALearning TLA Initiative	Collaboration
13	Publicis Media	Media	9.8 Bill EU	23,500	IQ Academy Global eLearning	Innovation
14	Defense Counterintelligence and Security Agency Center for Development of Security Excellence	Federal Government	1.573 mil	72	National Security Adjudicator Training	Collaboration
15	National Institutes of Allergy & Health	Federal Government	41.6 bil	18,551	Guidelines 4 COVID Response	Performance
16	Khan Academy	Education	44.8 mil	130	Free Access to Parents COVID Response	Culture
17	Kaplan Financial UK	Education	NR	50,000 L	Gamification of Acct Courses	Performance
18	PBS Learning	Broadcast	631 mil	10,000	Free Documentary Series for COVID	Collaboration
19	Center for Disease Control	Federal Government	7.97 bil	10,600	Rapid Response COVID Response	Performance
20	Scholastic	Media	1.65 bil	6,400	Free Access to Online Learning COVID Response	Collaboration
21	ZoomInfo (formerly DiscoverOrg)	Computer SW/ Service/Devlpmt	293 mil	143	DEAL and LEAD Sales Program	Collaboration
22	National Ballet School of Canada	Education	NR	1,000	Sharing Dance Health Initiative	Innovation
23	OSL Retail Svcs	Retail Services	NR	2,000	LMS Migration	Performance

24	Master Electronics	Distribution	NR	400	Development of Engaging OLL	Culture
25	2J Supply	Retail	1.1 mil	9	Online Learning Launch	Performance